New Jersey Council of Magnet Organizations, Inc.

COMMITTEE MEETING MINUTES

NJCOMO – Communication Subcommittee		
Date April 6, 2018 Time: 10-12noon		Place: Valley Health Center
This meeting was called to order by: Cathy Herrmann		
Attendees: Carly Heller, Trish Crosby, Michele Egariama, Eveline Munoz, Avril Keldo, Tirso Balles, Lindsay Fehring Lisa Guinta, Kathleen Perez		
AGENDA	**DISCUSSION**	**DECISION - REFERRAL**
PEOPLE		
Introductions	Everyone introduced themselves. Discussed with MPDs future agenda items that the committee would like to learn about.	We would Some basic education along with the new standards.
QUALITY		
Review of Charter	Goal Statement, and Objectives reviewed. Discussed having two co-chairs. Eveline offered and committee approved. **Goal Statement:** • Develop a mechanism for timely communication of all NJCOMO activity including updates. • Management of NJCOMO website and social media **Objectives:** • Place the database of member hospitals to include timeline of Magnet Journey in collaboration with the MPD subcommittee and place timeline on website. • Place bio and demographics of each facility on web site. • Improve NJCOMO presence on social media including professional nursing organization	Web site is being managed, discussed granting access to web site to Eveline and TJ. Cathy will follow up with Omar. Objectives accepted. Member to speak with their respective marketing team to get organization up on web.
SERVICE		

Survey results	Reviewed survey results- see attachment. Over all the results were positive. We received 17 survey results. Suggestions made after reviewing survey; • Send survey after each meeting- change question; #4 did the educational session meet your needs and #5 what future education would you like? • Develop a welcome Boucher • Poster presentations at meetings to share best practices and assist with networking.	Eveline will develop welcome Boucher utilizing what is on the web site. Cathy will report to steering committee
FINANCE		
GROWTH		
• **Increase presence on social media**	• Social Media needs to be established. Avril to reach out to Scott cooper for rights to the twitter account.	Ongoing
SAFETY		
Adjournment: 12 noon		Respectfully submitted: C. Herrmann
Next Meeting		